



The Open Organisation Unlocks Ireland's Potential

Keith Lynch
Country Manager Ireland

Red Hat Ireland Sales Team



Cormac McDonnell
Senior Account Executive



Anna Drury
Back Office and SMB



Padraig Griffin
Account Manager



Alistair Veltom
Cloud Specialist



David Murphy
Chief Architect

Irish Investment

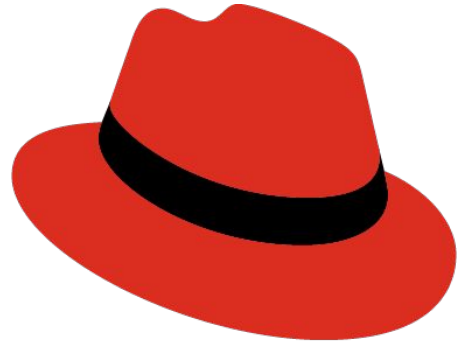






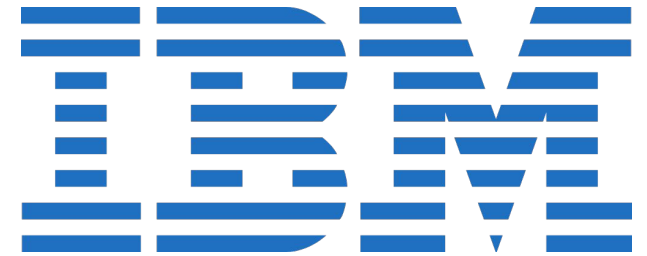


The Red Hat Mission Statement



Red Hat

“To be the catalyst in communities of customers, contributors, and partners creating better technology the open source way.”





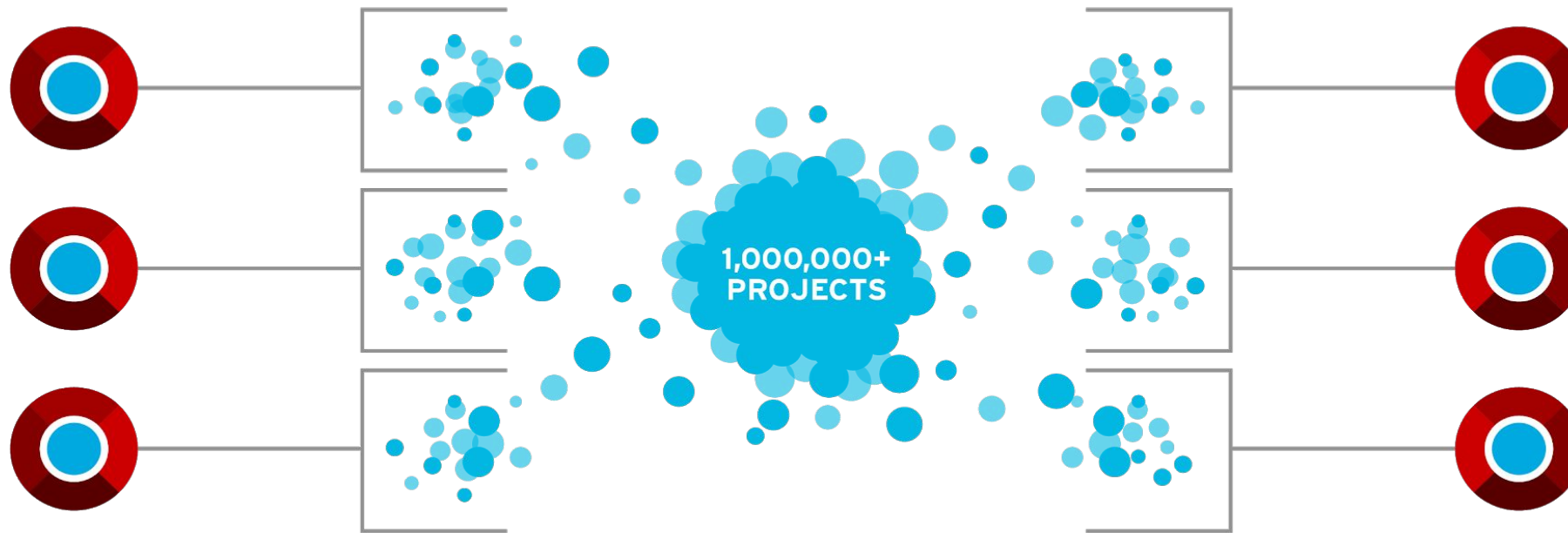
THE
OPEN
ORGANIZATION
IGNITING PASSION AND PERFORMANCE

JIM WHITEHURST
CEO, RED HAT

WITH A FOREWORD BY GARY HAMEL

HARVARD BUSINESS REVIEW PRESS

The Open Organisation



PARTICIPATE

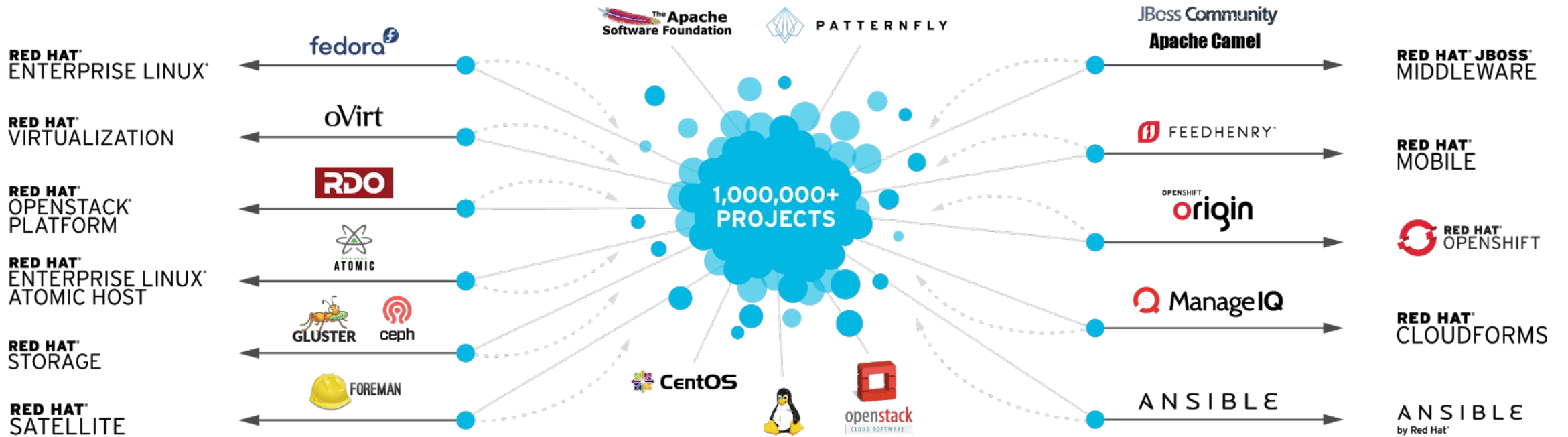
We participate in and create community-powered upstream projects.

INTEGRATE

We integrate upstream projects, fostering open community platforms.

STABILIZE

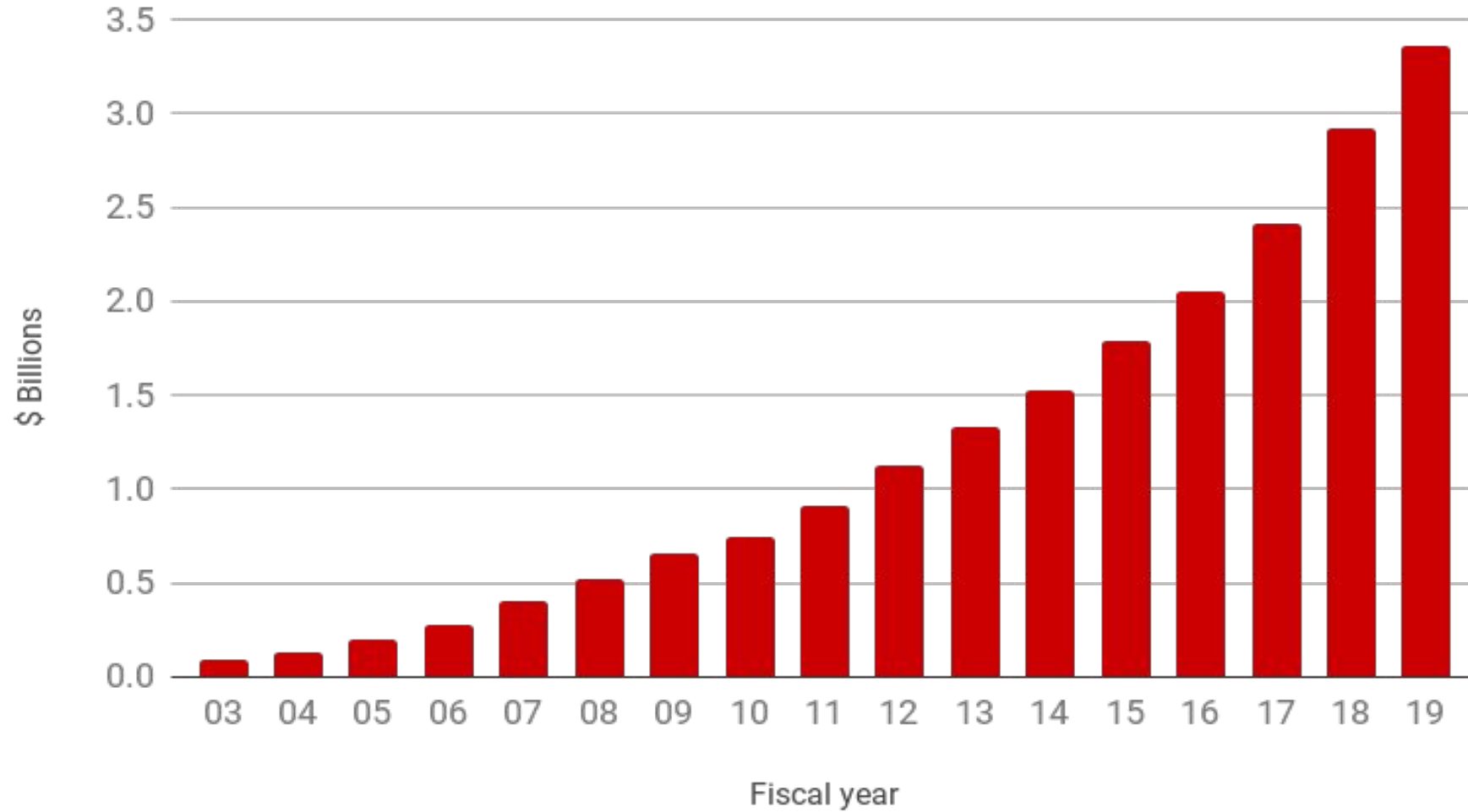
We commercialize these platforms together with a rich ecosystem of services and certifications.



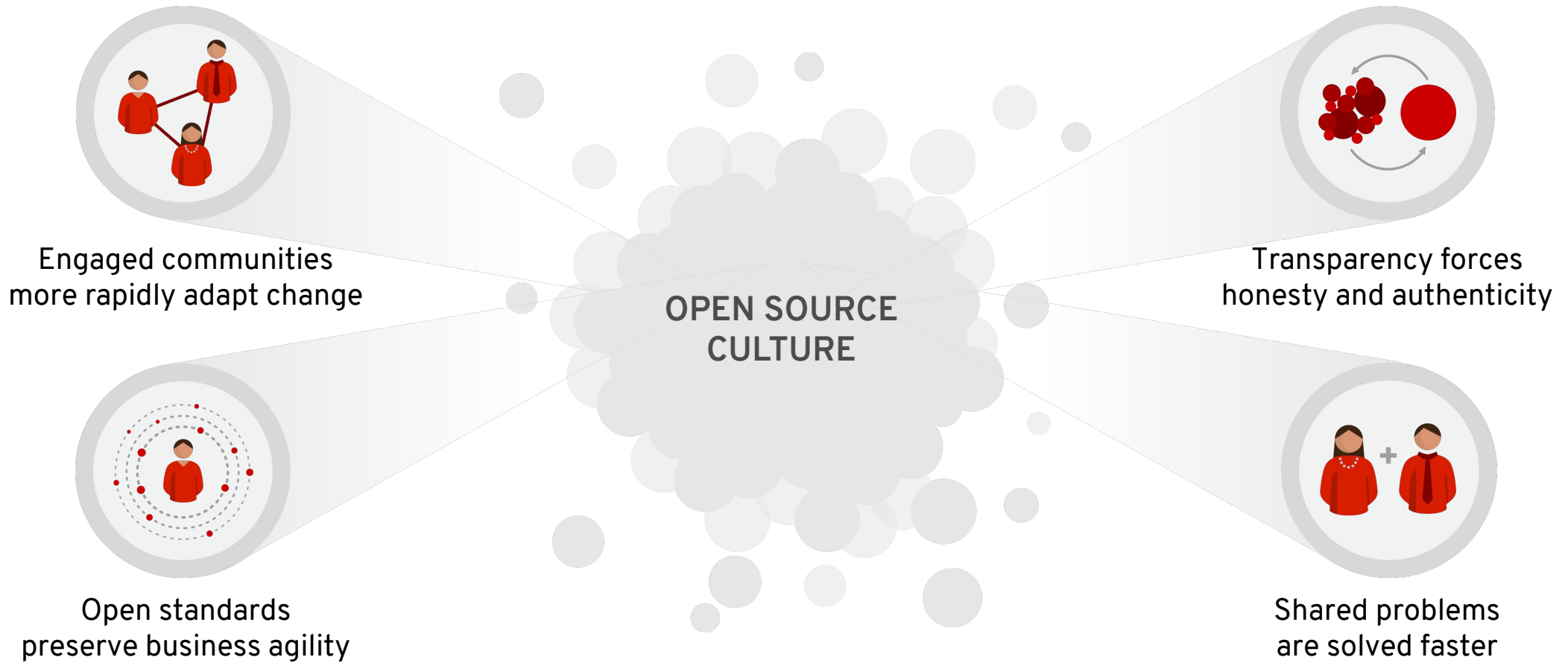


COMPANY REVENUE

FY2003 - FY2019



OPEN SOURCE IS MORE THAN CODE. IT'S CULTURE.



THE OPEN ORGANIZATION

JIM WHITEHURST, RED HAT CEO



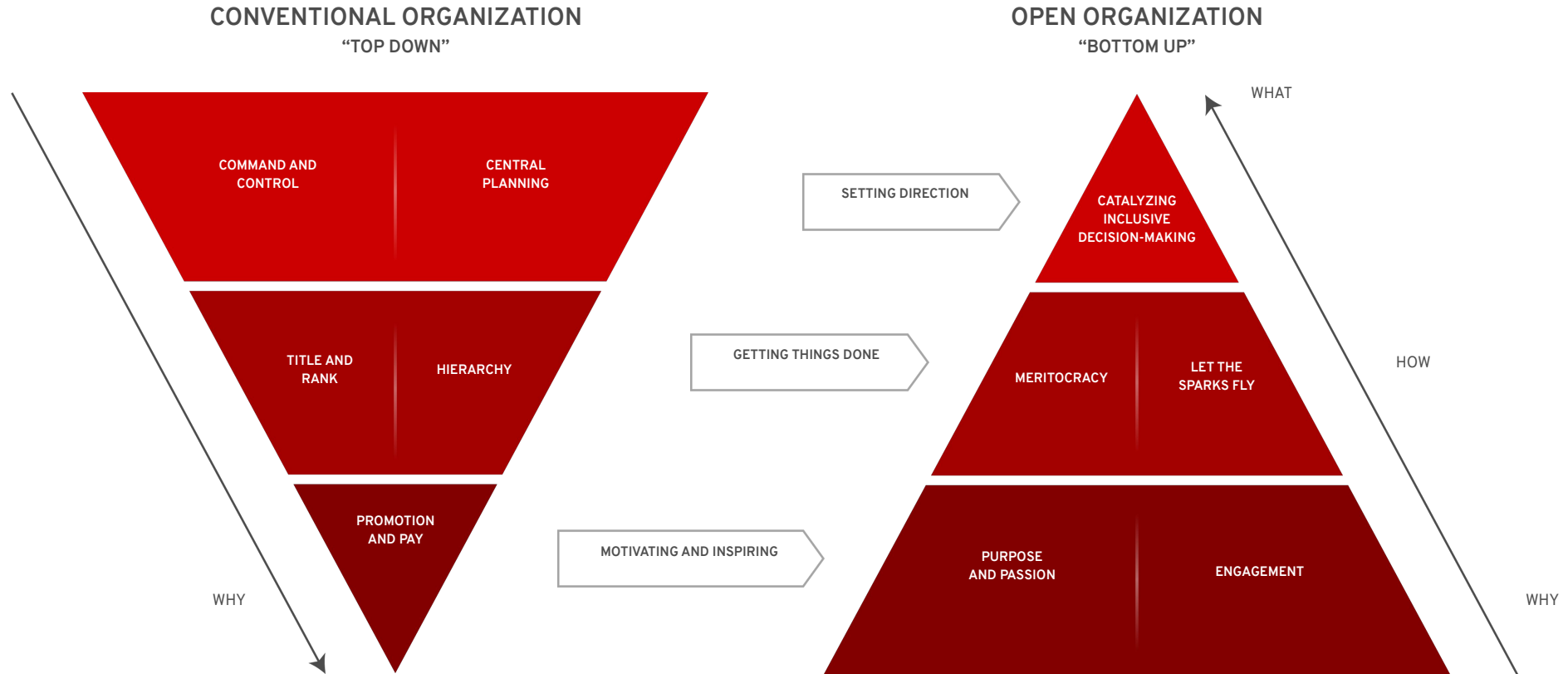
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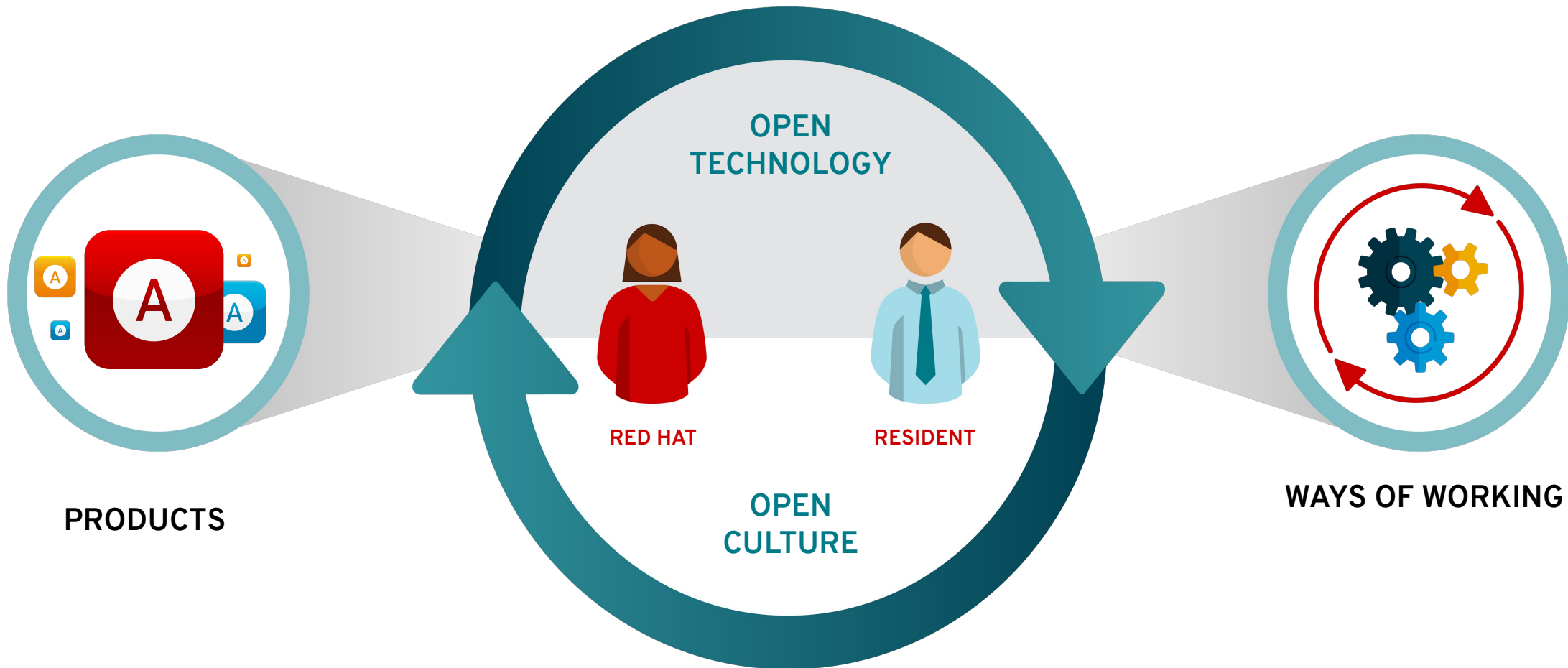
THE OPEN ORGANIZATION

JIM WHITEHURST, RED HAT CEO



OPEN INNOVATION LABS

HANDS-ON IMMERSION IN OPEN SOURCE PRACTICES

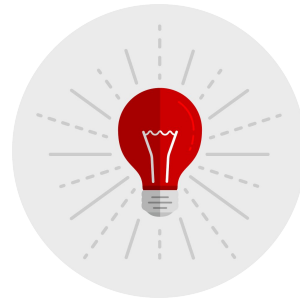


Expectations

Expect an Increase in these areas



Capability



Marketing



Customer & Partner Focus

Thank you

Red Hat is the world's leading provider of enterprise open source software solutions. Award-winning support, training, and consulting services make Red Hat a trusted adviser to the Fortune 500.



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